



Playful
INDULGENCE
2025



CELEBRATING 75 YEARS OF

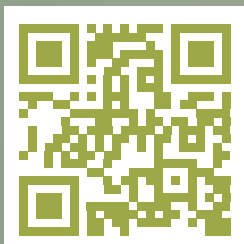
Pastry Evolution & Chocolate Excitement



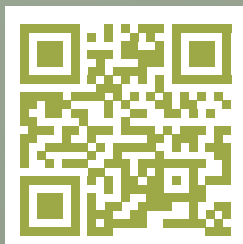
For 2025 we see the trends 'Affordable Luxury' and 'Escapism' become further relevant. Consumers are looking for feel-good moments to balance the external influences they face daily. Refinement & elegance make culinary creations look like an affordable luxury. While mood-lifting, playful, colourful and cute products that feel familiar ('Newstalgitic') allow consumers to escape in a moment of indulgence.

Therefore we continuing our two main concepts 'Pure Elegance' and 'Playful Indulgence'. With this inspiration and our creations, we aim to help you benefit from these consumer trends.

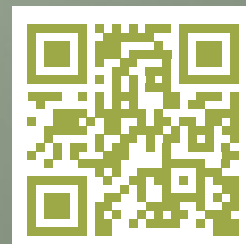
SCAN TO DISCOVER
NOVELTIES 2025



SCAN TO DISCOVER
PURE ELEGANCE



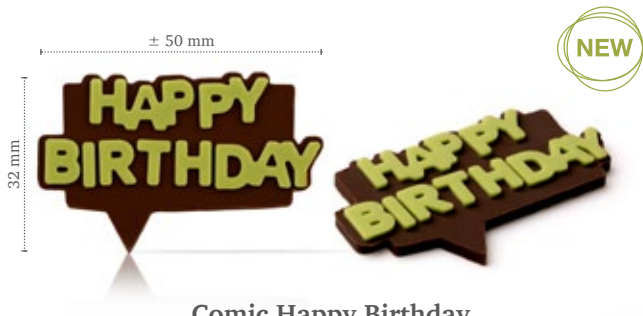
SCAN TO DISCOVER
PLAYFUL INDULGENCE



SIRH+
COUPE DU MONDE
DE LA PÂTISSERIE
2025 FINAL LYON, FR

WEBSITE
dobla.com

INSTAGRAM
[@doblaofficial](https://www.instagram.com/doblaofficial)



Comic Happy Birthday
79131 (150 pcs)



Comic Congrats!
79133 (150 pcs)

“Happy Birthday to you” by Michel Willaume



Comic Happy Birthday

Comic spots & sticks assortment

Comic candles assortment



Spear short dark

Comic Congrats!

NEW



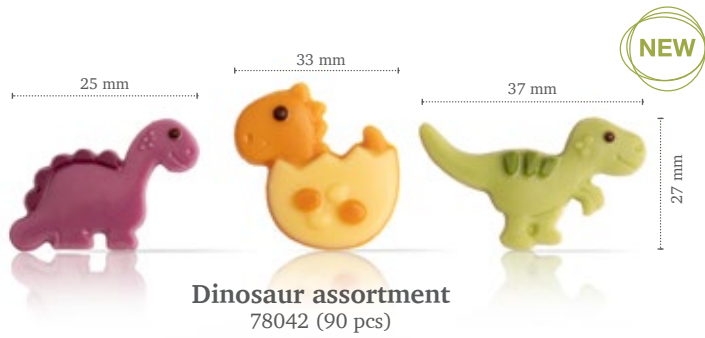
Newborn baby assortment
72135 (90 pcs)





Newborn baby assortment

"Cloud" by Lotte van Gorp



Dinosaur assortment



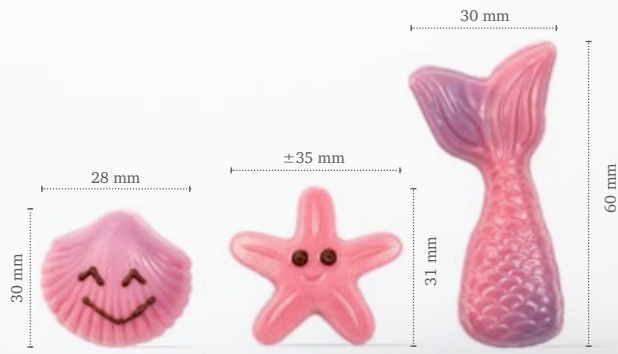
Safari animal assortment
78041 (90 pcs)



Safari assortment







Mermaid assortment
61649 (108 pcs)



Mermaid assortment



Mermaid assortment



“Exciting unicorn sphere” by Omar Ibrik



Unicorn assortment
61650 (138 pcs)

Unicorn assortment



"Unicorn drips cake" by Lars Vierhout



Galaxy assortment
61648 (141 pcs)

Spear short dark

Galaxy assortment

Curl dark



"Milk chocolate bergamond" by Bart de Gans



Galaxy assortment



Comic heart shape balloon
78029 (90 pcs)



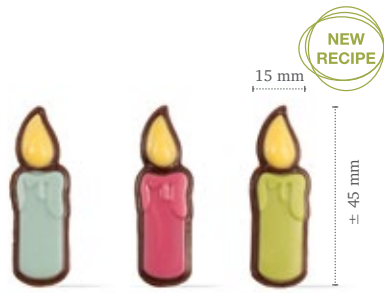
Comic lips
78030 (108 pcs)



Comic heart shape balloon



"Love is in the air" by Dobla chef



Comic candles assortment
78028 (180 pcs)



Comic spots & sticks assortment
78475 (224 pcs)



Flamingo
78340 (152 pcs)



Sunglasses
78463 (180 pcs)



Unicorn yellow
78254 (144 pcs)



Smiling sun
78459 (88 pcs)

“Celebration cake” by Bart de Gans



Comic candles assortment





Flamingo

Sunglasses

"Flamingo fun" by Dobla chef

NEW



Raindrops pink/red
48018 (6 kg)

NEW



Raindrops orange/yellow
48149 (6 kg)

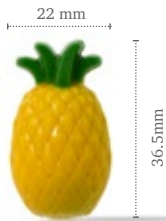
NEW



Raindrops blue/green/white
48173 (6 kg)



Palm tree
78462 (80 pcs)



Pineapple
77994 (40 pcs)



Banana
78469 (108 pcs)

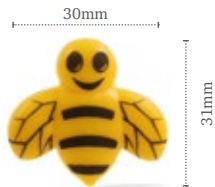


NEW
ARTICLE
NUMBER

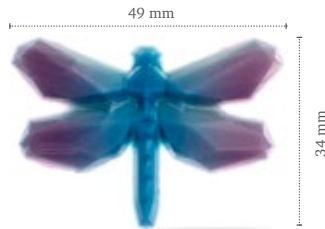
Carrot
78025 (250 pcs)
Increase pcs/box from 175 to 250



Chocolate ice cream
78446 (90 pcs)



Chocolate bee
77889 (150 pcs)



Geometric dragonfly
78439 (±128 pcs)



Geometric butterfly
78438 (±192 pcs)



Truffle shell happies assortment
77890 (252 pcs) 4 designs - 63 pcs/design
Volume 5ml (0,17 oz)



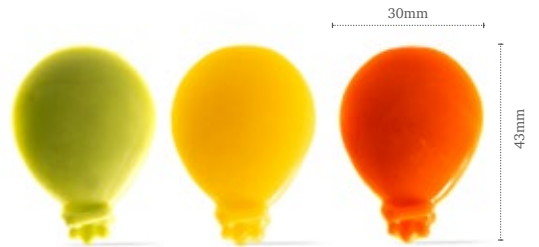
D4 Happies assortment
85048 (135 pcs)



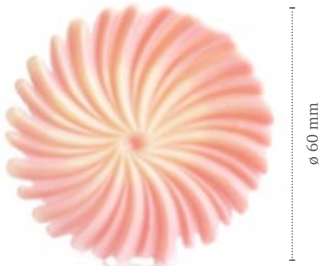
"Tropical pineapple" by Michel Willaume



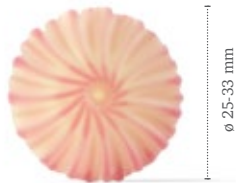
Candy assortment
78250 (90 pcs)



Balloons
78429 (160 pcs)



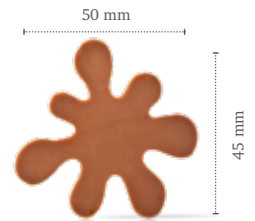
Rosette pink/white
77680 (30 pcs)



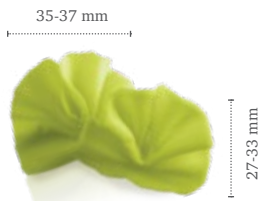
Rosette pink/white small
77912 (108 pcs)



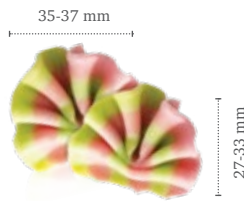
Ladybug
77557 (176 pcs)



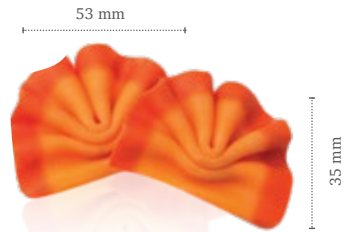
Splash milk
77179 (195 pcs)



Forest shavings mini green
78012 (1 kg = ±475 pcs)



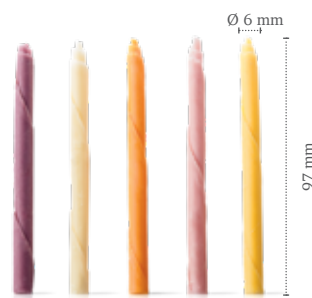
Forest shavings mini pink/green
78006 (1 kg = ±475 pcs)



Forest shavings midi orange
78011 (1 kg = ±200 pcs)



Cigarillo marbled color assortment
78443 (±120 pcs)



Cigarillo multi color assortment
78013 (±210 pcs)



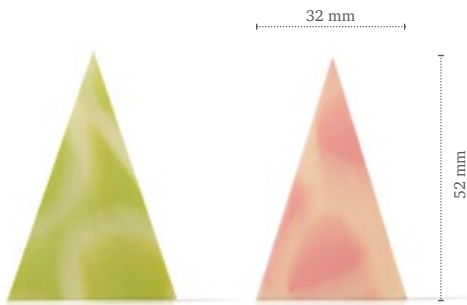
Love bear
78461 (90 pcs)



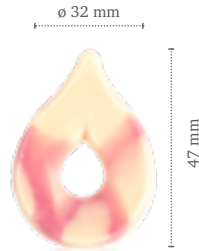
Animal assortment
77788 (108 pcs)



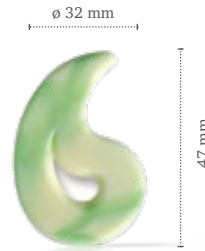
Gift box 3D
79109 (28 pcs)



Diablo triangle green & pink
73288 (±290 pcs)



**Puccini drop
white/purple**
73222 (±295 pcs)



**Puccini comma
white/green**
73290 (±295 pcs)



Gift 2D
79108 (±192 pcs)



“Comfy cloud” by Michel Willaume



CELEBRATING 75 YEARS OF

*Pastry Evolution &
Chocolate Excitement*

That's the Dobla Touch

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